

Markus Tripp

Architect at YASSSU GmbH

markus@mext.at

Summary

- Expert in mobile augmented reality, speaker on several global conferences and events.
- Experienced software developer and software architect especially in the Java Enterprise area.
- Mobile development on the Android platform
- Experience in leading distributed development teams with agile development principles
- Development of scalable enterprise web application
- Specialist in the web 2.0 area and social networks
- Focused on finding simple solutions to complex problems.

Specialties

Java and J2EE technologies: Servlet, JSP, Tomcat, WebLogic, AppEngine, Lucene, web services, SOA

/ Mobile development: Android

/ Web technologies: HTML, HTML5, CSS, Javascript, JQuery, XML

/ Server infrastructure, databases (Oracle, MySQL), cloud hosting (Amazon WebServices)

/ Social network integration: Facebook, Twitter, RPX

/ Project management and team leading skills

/ Ability to quickly learn and use new technologies

/ Excellent communication skills

/ German, English

Experience

Architect at YASSSU GmbH

September 2010 - Present (2 months)

Leader of the development team of the B2C portal, technical project management, and development process

Consultant at Markus Tripp

May 2007 - Present (3 years 6 months)

- Java Enterprise development and consulting
- Design, implementation and test of enterprise web applications
- Support in development process definition, project management and requirements definition for enterprise application development
- Creation of server environment, web application, remote API, back office for AudioInspector (<https://www.audioinspector.com>). A tool for audio digitization and quality control for large audio

archives.

System Architect at Mobilizy GmbH

July 2009 - May 2010 (11 months)

- Architect of Wikitude 4 which includes server side search technology, interfaces to real time APIs (e.g. Twitter, Youtube, ...), KML (Google Earth) support for community data
- Lead of augmented reality markup language (ARML) specification
- Creator of Wikitude.me: Mobilizy's first community platform
- Project management and product strategy

Co-Founder at netociety

January 2008 - April 2010 (2 years 4 months)

- Creation of wiki based intranet, blog and project management platform
- Implementation of own WYSIWYG editor using latest HTML5 technologies (contenteditable) that can be embedded in modern browsers
- Creation of automated deployment and monitoring tools to host applications in the cloud
- Management of distributed development team

Consulting db4objects at db4objects

December 2007 - December 2007

- One month "hackfest" with 10 experienced programmers from China, Germany, Austria, Spain, US
- Location: Beijing, China
- Creation of early prototypes on Google Android platform using Android, Lucene, db4o tools
- Organized by db4objects

Software Architect at Sony NetServices GmbH, Austria

July 2002 - April 2007 (4 years 10 months)

- Software architect of the music download and streaming platform for Vodafone
 - Responsible for the API definition of the server platform
 - Responsible for tool selection, process definition and improvements
 - System architect of Sony Europe's Connect music download platform
 - Consulting of internationalization and localization issues for Sony Connect US platform
 - Teamleader of iTV development team that developed several MHP applications
- 1 recommendation available upon request*

Software Consultant at Sony NetServices GmbH, Berlin

May 2001 - July 2002 (1 year 3 months)

- Technical consulting of Sony's single sign on solution (MySony) for Sony Europe (London and Barcelona), and Sony Asia Pacific (Singapore)
- Sony Network Handycam online registration process consulting
- Implementation of auction platform for Sony Style Club

Software Developer at Sony NetServices GmbH, Austria

March 2000 - June 2001 (1 year 4 months)

- Design and implementation of various web applications in the Java Enterprise area.
 - Requirements engineering and prototyping for Sony Style Club online community.
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Education

Universität Salzburg

Computer Science, 1993 - 2001

Honors and Awards

db4objects Most Valued Professional, 2008 (<http://www.db4o.com>)

Interests

programming, mobile technologies, augmented reality, soccer, skiing, graphics, design, style, fashion

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1 person has recommended Markus

"I know Markus Tripp from my time at Sony DADC. Even though we were working in different groups, we met frequently mainly because Markus' knowledge of various software tools and programming techniques were very useful to any project across organizational boundaries. His technical expertise and architectural recommendations were key factors to a projects success."

— **Philipp Breuss-Schneeweis**, *Software Engineer, Sony DADC*, worked with Markus at Sony NetServices GmbH, Austria

[Contact Markus on LinkedIn](#)